



UV/Sun Safety Month – Social Media Calendar 2022



Use this guide throughout the summer months and beyond to share engaging content on your social media channels!

How to use:

- Click ‘Download image’ to open link
- Right click the image and choose ‘Save As’ and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don’t forget to incorporate other resources from the [shareable content page!](#)

<u>Post Image</u>	<u>Post Copy</u>
 <p>Download image</p>	<p>Skin cancer is more common than you might think—but it doesn’t mean you won’t qualify for life insurance.</p>
 <p>Download image</p>	<p>Melanoma is usually curable when detected and treated early. Purchasing a life insurance policy after having a run in with skin cancer is still possible.</p>

 <p>• Minimize exposure to the sun • Avoid intense sun and sunburns • Wear sunscreen, a hat and sun-protective clothing while outside • Avoid tanning beds</p> <p><small>1666MS-Bc 7-22</small></p>	<p>Your overall health has a big impact on most life insurance policies. Are you protecting your body's largest organ, your skin? Here are a few helpful tips: #UVSafetyMonth</p>
<p>Download image</p>	
 <p>MYTHS VS. FACTS</p> <p><small>1666MS-Bd A Sammons Financial Company</small></p> <p><small>Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including Midland National® Life Insurance Company. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, Midland National Life Insurance Company. 7-22</small></p>	<p>Life insurance is too important to let personal assumptions or myths stand in the way of applying for a policy. If you have questions, contact me to get the facts.</p>
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