

## Midland National<sup>®</sup> Life Insurance Company – Life Insurance Awareness Month 2024 Social Media Calendar

Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page!](#)

Post image

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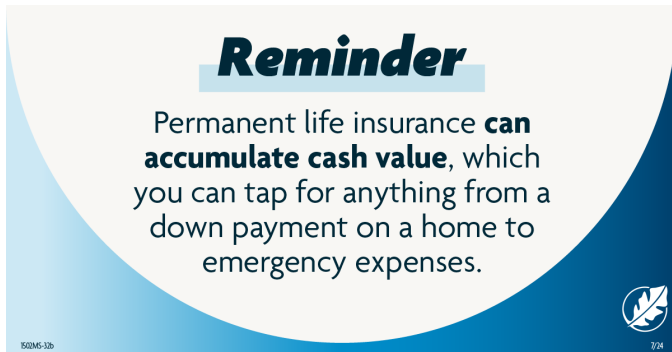
The need for life insurance continues to grow for many. I would love to help you protect the people in your life who most depend on it. Let's talk!

[Download image](#)

Life Happens, is a nonprofit organization dedicated to helping consumers make smart insurance decisions to safeguard their families financial futures. Life Happens does not endorse any insurance product or agent.

Sammons Financial<sup>®</sup> is the marketing name for Sammons<sup>®</sup> Financial Group, Inc.'s member companies, including Midland National<sup>®</sup> Life Insurance Company. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, Midland National Life Insurance Company.

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Did you know? Cash value accumulated from a life insurance policy can be used to help pay for life's biggest expenses. Reach out to me to learn how!

[Download image](#)



Recently experienced a major life event? It might be time to review your existing life insurance policy to ensure it still meets your current needs. Contact me and let's review your policy together!

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Post image**You may not have enough  
life insurance if you ...**

- + Only have it through your employer
- + Got a raise
- + Have a stay-at-home partner without it
- + Had a child
- + Bought a new home



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How much life insurance is enough? Contact me to discuss all your different options!

[Download image](#)**Term vs. Permanent  
Life Insurance**

Understanding the differences between term and permanent life insurance can help you achieve your financial goals. Sometimes, combining term and permanent life insurance is the answer! Want to learn more? Contact me today.

[Download video](#)

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How much do  
you know about  
*insurance?*

Do you know the answers to these questions? If not, I would love to help you find the answer. Give me a call today!

[Download video](#)

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Are you still in need of life insurance? Let's grab coffee and talk about your options.

[Download video](#)



Why get life insurance? Because life happens. Let's talk about your options, so you're better prepared when it does.

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